

Storytellers Project

PART OF THE USA TODAY NETWORK

“I Am” Series from Storytellers Project Centers People of Color Stories on National Stage

USA TODAY Network Storytellers Project announces The “I Am” series to share stories of people of color as part of ongoing Equity, Diversity and Inclusion effort.

Storytellers Project, part of the USA TODAY Network, announced today a new, ongoing series of identity-based storytelling events. With “I am Hispanic” on June 9, 2021, the event will be available to registered viewers on events.storytellersproject.com and simulcast for free to the [USA TODAY Facebook page](#) and [YouTube channel](#), as well as available on usatoday.com.

The “I Am” series is part of Gannett’s ongoing mission to tell the stories of all Americans more fully and accurately. The series features everyday and notable individuals telling true, personal stories celebrating the ways race and ethnicity weave through American identities. In addition to “I am Hispanic,” shows will include “I am Black,” “I am Indigenous,” “I am Asian,” “I am Middle Eastern” and more.

On the first show, notable storytellers include Christy Haubegger, executive vice president communication/chief inclusion officer, WarnerMedia and founder of *Latina* magazine, as well as Manny Garcia, the vice president and news editor at the [Austin American-Statesman](#) and Charlie Echeverry, managing director of [Black//Brown](#), a strategic diversity consultancy.

Each Storytellers Project event showcases a diverse mix of storytellers sharing entertaining, funny, charming stories for about an hour. But on these shows, only those who self-identify as people of color will share the kinds of stories only they can tell.

Online, or in-person — when appropriate — Storytellers Project helps people tell true stories about who they are, what they do, and why it matters. Since 2016, at hundreds of shows with more than 5,000 tellers, the events create community and connection at scale.

More on Storytellers Project:

Storytellers Project is a nationwide series of live storytelling nights in which neighbors and notables share true, first-person stories. These events combine oral storytelling and journalism to reflect and serve communities, as well as to develop connection and empathy in them. Journalists from USA TODAY Network newsrooms manage and host these nights in front of audiences of 75 to 1,200. The series has more than 100 nights in 2020, at venues ranging from

the Rancho Mirage Library in Palm Springs, to Hoyt Sherman Place in Des Moines and the Muhammed Ali Center in Louisville.

In less than 10 minutes each, everyday Americans share coached and curated stories that celebrate universal values while reflecting on themes chosen by the newsroom's staff to be broadly appealing, including food and family, love and dating, and growing up. Storytellers Project celebrates the idea that when we share our stories, we become emotionally and financially invested in one another and in our community.

<http://events.storytellersproject.com/>

About GANNETT

Gannett Co., Inc. (NYSE: GCI) is a subscription-led and digitally focused media and marketing solutions company committed to empowering communities to thrive. With an unmatched reach at the national and local level, Gannett touches the lives of millions with our Pulitzer Prize-winning content, consumer experiences and benefits, and advertiser products and services. Our current portfolio of media assets includes [USA TODAY](#), local media organizations in 46 states in the U.S., and Newsquest, a wholly owned subsidiary operating in the United Kingdom with more than 120 local news media brands. Gannett also owns the digital marketing services companies ReachLocal, Inc., UpCurve, Inc., and WordStream, Inc., which are marketed under the LOCALiQ brand, and runs the largest media-owned events business in the U.S., USA TODAY Network Ventures. To connect with us, visit www.gannett.com.

About USA TODAY

Founded in 1982, USA TODAY reflects the pulse of the nation, serving as host of the American conversation by delivering high-quality, engaging content through unique visual storytelling across all platforms. A media innovator, USA TODAY reaches more than 90M unique visitors each month across digital platforms, with more than 25 million downloads of our award-winning app. USA TODAY is owned by Gannett Co., Inc. (NYSE: GCI).